



GREEN MEDIA GROUP

"we make things happen"

IUF 2010 CONTEST MECHANICS

1. The contest is open to legitimate students of school year 2009-2010 from all colleges and universities of Luzon. Joining fee is P100 and is non-refundable.
2. Applicants may submit a COPY of their video in any of the following categories:
 - a. Feature (animation or experimental)
 - b. Documentary
 - c. Music Video
3. All videos must not exceed 20 minutes (including opening and closing credits). Videos exceeding 20 minutes will be disqualified.
4. All entries MUST have a 30-second trailer on a separate DVD or CD.
5. Videos that run over-time, have been previously awarded or broadcast on television, were made by professionals, or contain pornographic elements WILL BE DISQUALIFIED.
6. Music videos must have the original song from the artist or must have the consent of the artist for making the music video.
7. Videos must be submitted in Video CD or DVD FORMAT. Other formats like V8 WILL NOT be accepted.
8. Entries must be made within the last two years only (2008 and 2009). Videos made before December 31, 2007 will not be accepted.
9. Interested applicant may visit <http://indieunfilm.multiply.com/> to download an application form. One application form per video. The application form must be filled out legibly and submitted on or before 6:00PM of February 12, 2010.
10. All applicants should email dlsu.greenmediagroup@gmail.com to confirm that your entry has been submitted and with the following information:
 - a. Synopsis
 - b. Production crew
11. In the event that only 1 video entry will qualify in a category, the participant will only receive half of the cash prize and will not be entitled to the People's Choice award.
12. All entries will be screened and only the top 5 videos for Feature and Documentary category, and the top 3 videos for Music Video will qualify and be showed in the cinema.
13. All entries will be used for this event/competition only.
14. Decisions of judges are final with respect to all matters relating to this IUF 2010 Contest.
15. All documents must be submitted in a short brown envelope. The envelope should contain:
 - a. A copy of the video in DVD or Video CD (not exceeding 20 minutes)
 - b. A 30-second trailer in DVD or Video CD
 - c. Application form
 - d. Joining fee of Php 100
 - e. Photocopy of current semester's registration form
 - f. Photocopy of ID

*Master copies must not be submitted.



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16. Interested applicants must follow the labeling format below. Improperly labeled video packages may also cause applicants to be disqualified.

ON ENVELOPE: [CENTER]

*Title

*Type of category (feature, documentary or music video)

ON VIDEO CD/DVD:

*Title

*Length of the video

ON VIDEO CD/DVD COVER:

*Title

*Synopsis

*Names of the production crew

SUBMISSION PERIOD OF ENTRIES IS FROM DECEMBER 7, 2009 TO FEBRUARY 12, 2010. Entries should be submitted to their university's partner organization/department or directly at Room 403, SPS Building, De La Salle University, Manila. LATE ENTRIES WILL NOT BE ACCEPTED.

Applicants may submit more than one video. Only 5 videos will be nominated for each category. Nominees will be notified on FEBRUARY 19, 2010 through text and email and are required to be present during the viewing and awarding session on FEBRUARY 27, 2010.

Finalists will be requested to submit an A3-sized poster (11x17 inches) and MINI DV tape of the full length video to be posted and played respectively at the cinema. It is also a requirement to sell at least twenty (20) IUF 2010 tickets. The 20 tickets are already considered sold and non-refundable.

CRITERIA FOR JUDGING

Feature Category

Cinematography - 10%
Screenplay and acting - 10%
Technical Production - 10%
Originality of Concept - 20%
Overall Impression - 50%

Documentary Category

Cinematography - 10%
Relevance - 10%
Technical Production - 10%
Originality of Concept - 20%
Overall Impression - 50%

Music Video Category

Cinematography - 10%
Relevance to the Song - 10%
Technical Production - 10%
Originality of Concept - 20%
Overall Impression - 50%

FESTIVAL AWARDS

Best Feature Php 8,000
Best Documentary Php 8,000
Best Music Video Php 5,000
Best Screenplay Php 3,000